

**RC LURIE COMPANY | 1122 NORTH 7TH STREET | PHOENIX, AZ 85006****11:30 - 12:15 REGISTRATION AND LUNCH SERVED****MASTER OF CEREMONIES:** Will Novak, *Economic Development Project Manager, City of Mesa***12:15 - 12:30 LIFETIME ACHIEVEMENT AWARD PRESENTATION**Presented to: Donna Chiappini, *Speedie & Associates***12:30 - 1:00 WELCOME KEYNOTE: THE MEANING AND POWER OF EMOTIONAL INTELLIGENCE.**
Joelle Hadley, *Founder, The Culture Coaches, Co-Founder, Southwest Institute for Emotional Intelligence***1:00-2:00 SESSION #1: DEVELOPING A BD STRUCTURE AND CULTURE.****MODERATOR**Laura Davis, *Workplace Consultant, Atmosphere Commercial Interiors***PANELISTS**Ryan Grote, *Business Manager, Steelcase*Rick Stoddard, *Vice President of Client Services (Business Development), Indecomm Digital*Paula Stamp, *PhD, Director, Business Development, PCL Construction Services, Los Angeles, CA*Lori Gary, *CEcD, Economic Development Director, Goodyear, AZ***2:00-2:30 BREAK WITH SPONSOR PRESENTATION**Kevin Somerville, *Vice President of Business Development, Buesing Corp.***2:30-3:15 SESSION #2: BUSINESS DEVELOPMENT AND YOUR BUSINESS IQ.**Mark Stapp, *Executive Director, Masters of Real Estate Development at Arizona State University***3:15-3:30 BREAK WITH SPONSOR PRESENTATION**Kimberley (Shapiro) Poole, *IIDA, LEED AP, Vice President at Skanska USA Building***3:30-4:30 SESSION #3: LEADING SUCCESSFUL TEAMS. THE KNOW HOW. THE MINDSET.****MODERATOR**Dean Howard, *Vice President of Business Development, Hill International***PANELISTS**Chase Farnsworth, *Senior Project Development Manager, Mortenson*Hilari Weinstein, *President, High Impact Communication*Sean Ahern, *Principal, DLR Group*Anthony Jeffers, *Director of Project Development, Southwest Region, Hensel Phelps***4:30-4:45 SESSION WRAP UP****4:45-6:00 NETWORKING RECEPTION, HOST BEVERAGES AND APPETIZERS****CURRENT CBD'S WILL EARN 3 CEU CREDITS FOR ATTENDING THE SYMPOSIUM****TICKETS (ONLINE/WALK-IN): \$99 / \$129 MEMBERS | \$129 / \$149 NON MEMBERS****LUNCH SPONSOR - \$1,000 | PRESENTATION SPONSOR - \$500**For more information, please contact Joe McGovern at 602-418-3949 or joe@themcgoverngroup.net.

Our Speakers



Will Novak

*Economic
Development
Project Manager*

City of Mesa



Joelle Hadley

*Founder
The Culture Coaches*

*Co-Founder
Southwest Institute
for
Emotional Intelligence*



Laura Davis

*Workplace
Consultant*

*Atmosphere
Commercial
Interiors*



Ryan Grote

Business Manager

Steelcase



Rick Stoddard

*Vice President of
Client Services
(Business Development)*

Indecomm Digital



Paula Stamp, PhD

*Director
Business Development*

*PCL
Construction Services
Los Angeles, CA*



Kevin Somerville

*Vice President
Business Development*

Buesing Corp.



Mark Stapp

Executive Director

*Masters of Real Estate
Development at
Arizona State University*



Dean Howard

*Vice President
Business Development*

Hill International



Chase Farnsworth

*Senior Project
Development Manager*

Mortenson



Hilari Weinstein

President

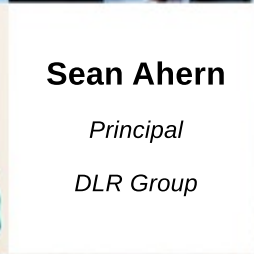
*High Impact
Communication*



Sean Ahern

Principal

DLR Group



Anthony Jeffers

*Director of
Project Development*

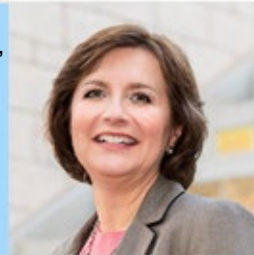
*Southwest Region,
Hensel Phelps*



**Kimberley (Shapiro) Poole,
IIDA, LEED AP**

Vice President

*Skanska
USA Building*



Lori Gary, CEcD

*Economic
Development
Director*

*Goodyear,
Arizona*

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SYMPOSIUM COMMITTEE



Sue Sylvester, CBD
Vice President of
Business Development
Caruso Construction



Dean Howard
Vice President of
Business Development
Hill International



Rebecca Timmer, CBD
Business Development
Manager
Wilson & Company



Denise Allen, CBD
Business Development
Manager
Solutions AEC



Joseph McGovern, CBD
Managing Principal
The McGovern Group, LLC



Kevin Somerville
Vice President of
Business Development
Buesing Corp.



Laura Davis
Workplace Consultant
Atmosphere Commercial Interiors