

## **BECOME A PARTNER**

The value of becoming a Business
Development Guild National Partner
provides your company with unparalleled
recognition throughout the natural and
built environment communities. Your
partnership affords your company exclusive
discounts, state of the industry professional
development, and access to a network of
leading professionals. All with the goal of
maximizing your return on investment.

### **INVEST IN YOUR TEAM**

As a BD Guild National Partner, your company will have exclusive access and recognition at Monthly Meetings, Quarterly Educational Workshops, Annual Leadership Symposiums, Networking Mixers and the Professional Business Developer Certification Course.

#### **EXPAND RELATIONSHIPS**

Network, build and expand relationships with the growing number of professionals and organizations that make up the BD Guild community.

## LEVERAGE YOUR BRAND

Over 20,000 Impressions per Month. Networking with industry leaders.

## **MISSION**

Our mission is to build a bridge between business development and operations professionals through education, collaboration and training.

# 2021 National Partnership Programs

## Platinum National \$15,000

#### **Benefits:**

- Five Professional Business Developer On Demand Registrations
- Recognition at all BD Guild Events in all Markets
- Company Logo on all Email Communication as National Partner
- Company Logo and Recognition on all Half Day Symposium Materials
- Profile on Website
- One Registration to all BD Guild Virtual Events
- 2/3 Page Ad in the BD Quarterly Newsletter
- Three Annual Chapter Memberships
- One Sponsor Spotlight Email Announcement to BD Guild Community

## Gold National \$10,000

## **Benefits:**

- Three Professional Business Developer On Demand Registrations
- Recognition at all BD Guild Events in all Markets
- Logo on all Email Communication in all Markets
- One Registration to all BD Guild Virtual Events
- Three Annual Chapter Memberships
- Company Logo and Recognition on all Half Day Symposium Materials
- 1/3 Page Ad in the BD Quarterly Newsletter
- Written Profile on Website

# Silver National \$5,000

#### **Benefits:**

- Two Professional Business Developer On Demand Registrations
- Recognition at all BD Guild Events in all Markets
- One Registration to all BD Guild Virtual Events
- Three Annual Chapter Memberships
- Company Logo and Recognition on all Half Day Symposium Materials
- One Registration to Each Half Day Symposium event in Each Chapter
- Written Profile on Website