

The Business Development Guild has a simple yet powerful mission:

To Be the Premier Source of Education, Coaching and Support for the Business Development Profession.

In addition to advancing the Business Development profession in the Built Environment, the Association seeks to enhance BD and Operational Team effectiveness in their efforts to gain market share. Through providing unique and timely educational programs in multiple markets and fostering high level networking, the BD Guild offers multiple opportunities to provide added value to individual members and their organizations.

It's All About the People



There are over 37 million people on LinkedIn that have Business Development in their Job Title. The Association is the only entity that provides course curriculum and a formal Certification for Business Development.

BD Professionals?

Yes, of course, however, we know the most lucrative outcomes require a team effort!

The BD Guild offers a foundation where business development, operations, management, and administrative professionals can come together in unison. We believe that when we are aligned, amazing things can happen; better communication, long term client satisfaction, and increased revenue for everyone.

- ✓ Bi-Monthly Meetings in Each Market
- ✓ Annual Symposiums in Each Market
- ✓ Members Only Newsletter, Forum & Meetings
- ✓ Online Courses, Accreditation and Certification
- ✓ A Vital Professional Community Across Geographies



The reach of the Association is growing quarterly with over 25,000 impressions per month of content generated and an average increase in followers of 5% month over month.

Please contact leaders@businessdevelopmentguild.com to learn more.